

A. W. Erickson, one of the leaders of the younger group of New York business men, recently chosen President of the American Association of Advertising Agents.
C. Curtis.



This photograph shows Gilroy of Princeton, having caught Snively's pass, starting his run for a touchdown in the Harvard-Princeton game, which resulted in Princeton's victory, 10-3.
(c) Paul Thompson.



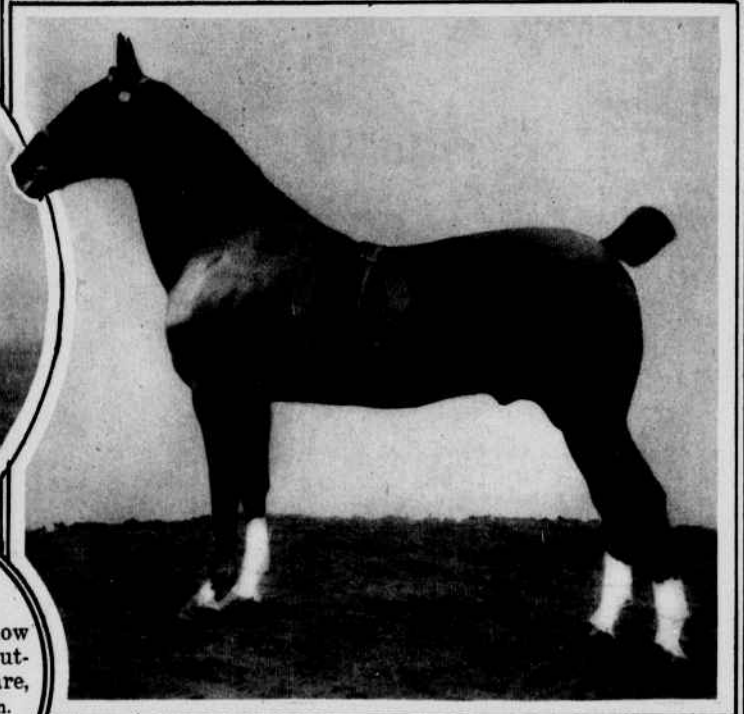
Miss Janet MacKay's Cherokee Princess, a champion saddle horse, one of the exhibits at this year's Horse Show.
Haas.



Above.—The Vassar Shop, operated by Vassar graduates and girls now attending the college, was successfully opened at 348 Madison avenue, New York, for the benefit of the college endowment. Left to right: Miss Harriette Mygatt and Mrs. E. R. Broenniman.
Paul Thompson.



Another Horse Show entry is Mrs. James Putnam's harness mare, Charm.
(c) W. A. Rouch.



English hackney stallion, Salford Victor, the property of Sir Lees Knowles, Bart., a National Horse Show exhibit.
(c) W. A. Rouch.



A recent photograph of ex-Emperor Charles, ex-Empress Zita and their children. Left to right the children are: Crown Prince Otto, Archduke Karl Ludwig, Archduke Felix, Archduchess Adelheid, Archduke Rudsy and Archduke Robert.
Central News.



At Left—Miss Alice Mann of Washington, who has been selected to christen the super-dreadnought West Virginia, to be launched at Newport News November 19.
Wide World.

Above—Miss Eleanor C. D. Carter of Baltimore and Miss Judith Smith, photographed on Park avenue. Miss Carter is to be married to Morgan Edward La Montagne of New York.
A. A. Brown.

